



Dear Valued Business Owner,

On your mark! Get set! Go! Ronald Thornton Middle School's 3rd annual THUNDER GAMES is **Friday, April 5, 2024**, and we need your support to ensure that this annual event is celebratory, safe, and positive for all our 6th, 7th, and 8th graders.

What is RTMS Thunder Games?

- . A lively campus-wide festival for the whole family!
- . RTMS students team up to compete in a muddy obstacle course race, cheered on by their friends, classmates, and families.
- . Family fun with a DJ, games, inflatable rides, a fire truck, photo booth, food trucks, drinks, and a sponsor/vendor area for everyone to enjoy.

Why become a THUNDER GAMES sponsor?

As a pillar of the community, your support of our school's largest event cultivates a direct and positive impact on RTMS, including our students, staff, and families. Through sponsorship, you will receive valuable marketing such as recognizable logo and name display, online publishing, ad placement, just to name a few perks! Plus, your contribution is tax-deductible! In collaboration with RTMS Thunder Games, you receive considerable advertising, ensuring business exposure to our almost 1,700 RTMS families and school community.

Enclosed please find a sponsorship form outlining the various levels of giving + marketing perks available. Your donation guarantees business recognition at RTMS Thunder Games among our ever-growing student and parent population, as well as publicity to thousands of Sienna residents.

Thank you in advance for being a champion of the students and teachers at Ronald Thornton Middle School.

Respectfully,

Melissa DeLaGarza

Melissa DeLaGarza
Thunder Games Event Chair
713-502-7111
RTMSfundraising@gmail.com



RONALD THORNTON MIDDLE SCHOOL



SPONSOR GIVING LEVELS

THUNDER PRIDE \$2,500+

- . VIP recognition at opening ceremonies + option to countdown the start of the race
- . LARGE logo prominently printed on Thunder Games t-shirts and event signage
- . LARGE logo placement on PTO website, social media posts, Thunderchat weekly newsletter, and event communication
- . LARGE logo displayed on school sponsorship banner
- . Option to include an item in Thunder Games participant swag bags
- . Option to host a promotional vendor table at Thunder Games

TIGER \$500+

- . SMALL logo printed on Thunder Games t-shirts and event signage
- . SMALL logo placement on PTO website, social media posts, Thunderchat weekly newsletter, and event communication
- . SMALL logo displayed on school sponsorship banner
- . Option to include an item in Thunder Games participant swag bags
- . Option to host a promotional vendor table at Thunder Games

COUGAR \$1,000+

- . MEDIUM logo printed on Thunder Games t-shirts and event signage
- . MEDIUM logo placement on PTO website, social media posts, Thunderchat weekly newsletter, and event communication
- . MEDIUM logo displayed on school sponsorship banner
- . Option to include an item in Thunder Games participant swag bags
- . Option to host a promotional vendor table at Thunder Games

PANTHER \$250+

- . Business name printed on Thunder Games t-shirts and event signage
- . Business name placement on PTO website, social media posts, Thunderchat weekly newsletter, and event communication
- . Business name displayed on school sponsorship banner
- . Option to include an item in Thunder Games participant swag bags
- . Option to host a promotional vendor table at Thunder Games

FUN FACT! Panthers, Tigers, and Cougars are the three mascots of our namesake, Ronald Thornton, which led to the creating of the THUNDERCAT!

SPONSOR INFORMATION

*please return this portion with your check or via email

BUSINESS NAME (as should be listed in our promo materials):

DESIRED SPONSOR LEVEL:

- THUNDER PRIDE COUGAR TIGER PANTHER

DONATION AMOUNT: _____

DESIRED METHOD OF PAYMENT:

- CHECK (payable to RTMS PTO)

Attn: Thunder Games Sponsorship
1909 Waters Lake Blvd.
Missouri City, TX 77459

- PAYPAL (send to @rtmspto)



Business logos (Vector - EPS format) should be emailed to RTMSfundraising@gmail.com.

DEADLINE TO SUBMIT SPONSOR FORMS, PAYMENTS, AND LOGOS IS FEBRUARY 15, 2024.

